

A special note to the broker community

After 3 decades of serving this community, I'm excited to share that we are entering a new phase of growth and leadership here at Diamond Financial.

As part of our succession strategy, ownership has now transitioned to my exceptional team including Nasr Abdrahman, and Joey Hernandez who have partnered up with the Merrymeeting group to guide the business into its next chapter.

Many of you already know Nasr, a senior manager here who has been an integral part of this company for the past four years. Over that time, Nasr has led his team to earn the trust and respect of our partners and clients through dedication, operational leadership, and unwavering commitment to our mission of honesty and integrity. Their combined experience and shared vision make them exceptionally well positioned to guide the company into its next chapter.

While I am transitioning out of day-to-day leadership, I am very much remaining involved and will continue to support Nasr and the team as they take the business forward. This company has been a major part of my life for so many years, and I am deeply committed to its continued success. I look forward to staying engaged, offering guidance and helping ensure a smooth and successful path ahead.

I'm incredibly confident in this leadership team, their vision, their values, and their ability to continue contributing to this broker community. I personally appreciate their continued dedication to changing lives and helping clients across the county realize their dreams through business ownership.

Steve Mariani