



Why join the DFS team?

- **Unlimited earning potential**
 - **Ongoing lifetime support**
- **Create your own valuable office**
- **Benefit from nationwide advertising**
 - **Earn higher lender fees**
- **Instant credibility with nationwide lenders**
- **Be in Control of your future**

Because every business needs capital to grow.

There s no better time to become part of the nation s # 1 source for
business loans.

Call Today!

It's all about the support!

What to expect in the DFS training.

- 1. Overview**
- 2. Initial client contact**
- 3. Franchise Start-up loans**
- 4. Business Acquisition loans**
- 5. Projections and assumptions**
- 6. Business plans**
- 7. Acquisition structuring**
- 8. Refinancing projects**
- 9. Closing processes**
- 10. Gaining franchise partners**
- 11. Gaining broker partners**
- 12. Inside DFS**

We at Diamond Financial pride ourselves on honesty and integrity and are looking for affiliates with the same morals, values and goals. We are a full disclosure company and we always encourage due diligence for our clients, affiliates and anyone looking for details on any business or company.

Call us anytime at 888.238.0952 for more information



"Let's get started"

ADVANTAGES OF BECOMING A DIAMOND FINANCIAL SERVICES LICENSED AFFILIATE

Becoming a licensed affiliate of Diamond Financial Services (DFS) has a number of distinct advantages for you:

- 1) As a licensed Diamond Affiliate you will receive higher lender fees on each deal you close
- 2) Directly benefit from all promotions in your area
- 3) The Diamond Financial name carries credibility throughout the franchise and broker industries, instant credibility for your office
- 4) The DFS system produces consistency in business lead generation.
- 5) You should gain a high volume of customers through our national advertising and marketing campaigns.
- 6) DFS will train you and your staff thoroughly in its unique system and provide you with a copy of the full training manual, which includes all 13 sections
- 7) The DFS loan-preparation system is the most effective in the industry.
- 8) You will have instant recognition from business brokers and franchisors around the country
- 9) You will be part of the nations #1 source for business loans, growing with us
- 10) You will receive ongoing support and training from our corporate headquarters
- 11) Direct access to our contracted advertising agency, at no additional cost to you
- 12) All email addresses and support provided at no additional cost
- 13) Up to 50% direct advertising expense sharing in your area

Requirements:

Occupy an office in which to greet clients and process loans.
\$60K for first year's living expenses (may be adjusted accordingly)
650+ credit score
Currently closing around \$6million per year (may be adjusted accordingly)
Start-up costs as outlined on the estimated costs page attached

The question is not **whether** DFS will open a branch in your area; the question is **when**.



Come join us for a discovery day and see what all the talk is about!

Diamond Affiliate Start-Up Cost Estimate

<u>AMT.</u>	<u>Required</u>	<u>Estimated Cost</u>
1	Paper Shredder 10 Page	\$125.00
1	Fax Machine w/scanner	\$300.00
1	Computer w/ Office Package	\$1,500.00
1	Filing Cabinet	\$100.00
1	Executive Desk	\$750.00
1	Executive Chair	\$150.00
2	Guest Chairs	\$200.00
1	Cell Phone	\$150.00
Assort	Shirts, Jacket Etc.	\$250.00
Assort	Office supplies	\$300.00
1	Initial Printing Package*	\$1,000.00
1	Affiliate License Agreement	\$15,000.00
1	Grand Opening advertising package	\$2,000.00
	TOTAL	\$21,825.00

Monthly Overhead Estimates

Office Rent	\$950.00
All Phones w/voice mail and Fax	\$250.00
Internet Access	\$75.00
Advertising	\$1,200.00
TOTAL	\$2,475.00

Optional but Preferred

Estimated Costs

Personal PDA	\$250.00
Executive Suite Additional	\$200.00
800 Number	\$75.00
Access to Conference Room	Incl in rent?
Receptionist / answering service	Incl in rent?
TOTAL	\$525.00

* Printing Package Includes:
Business Cards, Letterhead, Envelopes